

Tunisia - Country Brief

Global Talent Competitiveness Index (GTCI) 2025

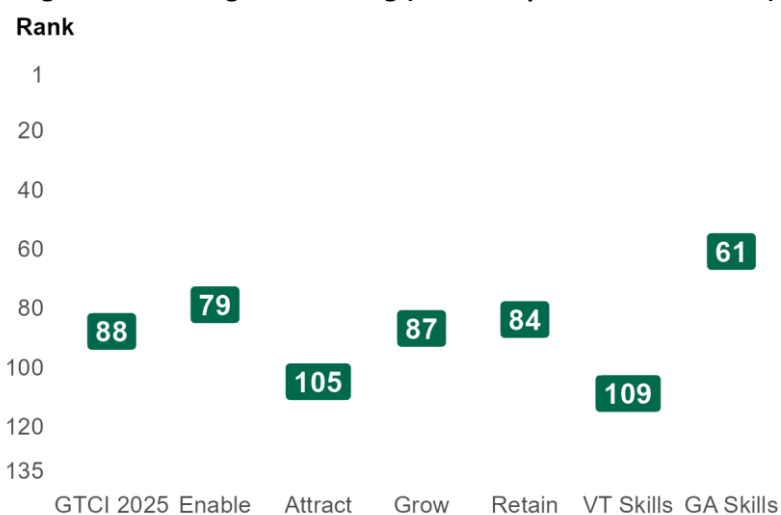


Total population:	12.28 million
GDP:	US\$ 48.541 billion
GDP (PPP) per capita:	US\$ 13,893 (88 out of 135 countries)
Country income level:	Lower-middle income
GTCI 2025 ranking:	88 (out of 135)

Global GTCI position

In GTCI 2025, Tunisia is ranked 88th out of a sample of 135 countries (Figure 1). When it comes to sub-pillars, the strongest showings of Tunisia relate to High-level Skills, Market Landscape and Lifelong Learning, among others. Still, more could be done to improve the economy's performances in the Mid-level Skills, Employability and Internal Openness sub-pillars.

Figure 1: Tunisia global ranking (GTCI sample of 135 countries)



Note: VT Skills = Vocational and Technical Skills; GA Skills = Generalist Adaptive Skills.

Comparison with different groups of countries

Tunisia is situated in Northern Africa and Western Asia and is classified as Lower-middle income. Within its region, the country is ranked 15th out of 19 countries (Table 1).

Tunisia is ranked 7th within the group of Lower-middle income countries (implying that 80 percent of countries rank lower).

Table 1: Tunisia performance vs. income groups and regions

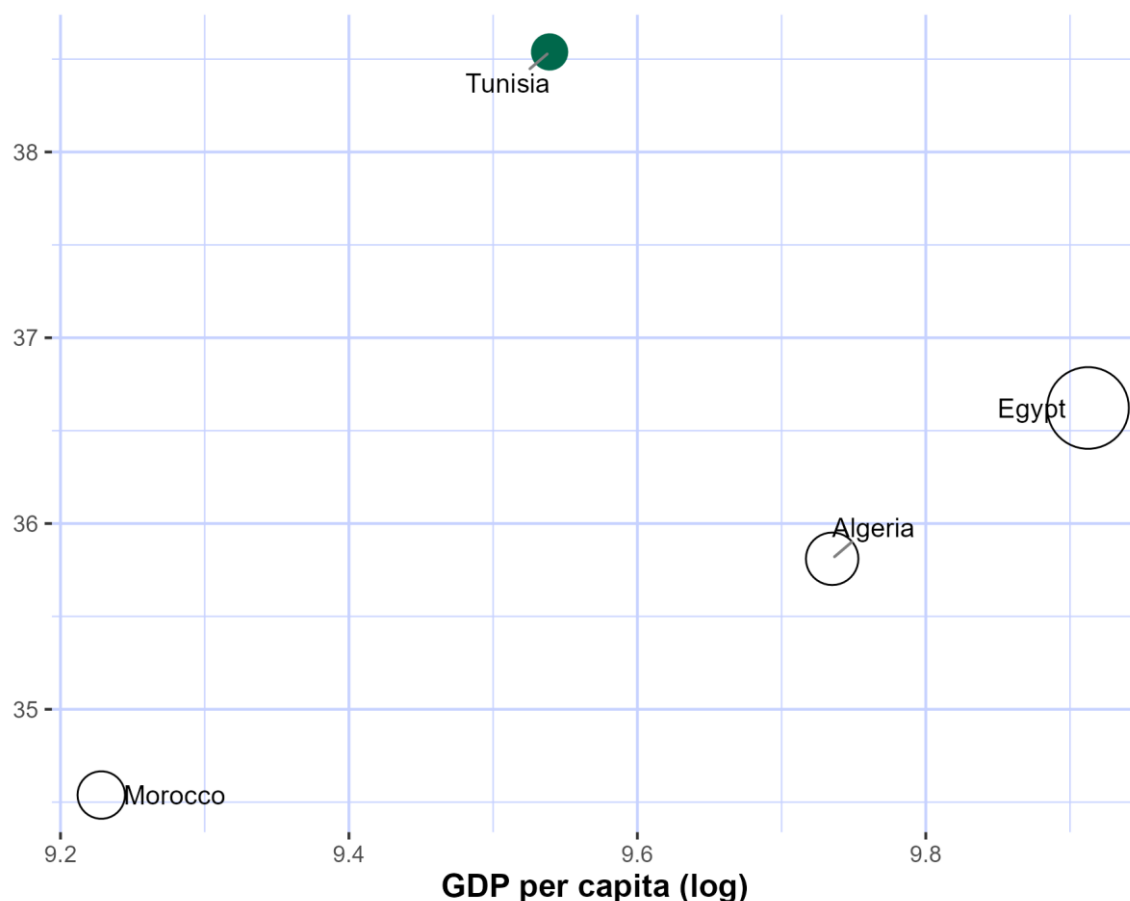
Comparison group	Top 3 scorers of the group	Score GAP: Tunisia score minus group highest score	Share of countries in the group ranked below Tunisia
Region			
Central and Southern Asia	Uzbekistan, Kazakhstan, Kyrgyzstan	-4.8	70%
Eastern, Southeastern Asia and Oceania	Singapore, Australia, New Zealand	-34.8	19%
Europe	Switzerland, Denmark, Finland	-34.6	0%
Latin America and the Caribbean	Chile, Uruguay, Costa Rica	-14.1	39%
Northern Africa and Western Asia	Israel, United Arab Emirates, Cyprus	-21.6	21%
Northern America	United States of America, Canada	-30.9	0%
Sub-Saharan Africa	Mauritius, Seychelles, South Africa	-11.2	84%
Income group			
High income	Singapore, Switzerland, Denmark	-34.8	0%
Upper-middle income	Georgia, Malaysia, Mauritius	-12.4	17%
Lower-middle income	Uzbekistan, Jordan, Philippines	-4.8	80%
Low income	Rwanda, Malawi, Gambia	4.6	100%

Comparison with group of competitors

Tunisia's group of competitors is defined as countries located in Northern Africa. It comprises a group of 4 economies. Figure 2 plots how Tunisia fares against each competitor in terms of GTCI score and GDP per capita.

As can be seen, Tunisia's GTCI score and GDP per capita are, respectively, higher and lower than the corresponding medians of its group of competitors. Thus, Tunisia performs well against its competitors, and its talent competitiveness is better than would be expected in view of its income level.

Figure 2: GTCI score and GDP per capita (log) of Tunisia and its identified competitors



Note: Bubble size indicates country population.

Performance against its income group and region

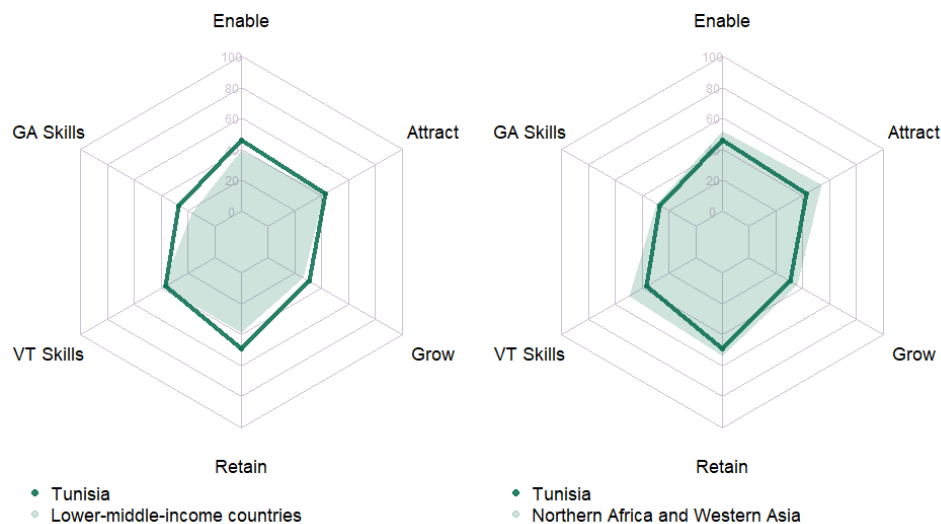
Lower-middle-income countries

Tunisia is ranked 7th in the group of lower-middle-income countries (Figure 3, left panel). In terms of pillar performance, it has a higher score than the income group average in five of the six pillars: GTCI, Enable, Attract, Grow, Retain and GA. At the sub-pillar level, it outperforms lower-middle-income countries in eleven of the fourteen sub-pillars: Regulatory Landscape, Market Landscape, Business Labour Landscape, External Openness, Formal Education, Lifelong Learning, Access Growth Opportunities, Sustainability, Lifestyle, Highlevel Skills and Talent Impact.

Northern Africa and Western Asia

Tunisia is ranked 15th within Northern Africa and Western Asia (Figure 3, right panel). It lags behind its region in each of the six pillars. With regard to sub-pillars, it outperforms the average in Northern Africa and Western Asia in one of the fourteen sub-pillars: Highlevel Skills.

Figure 3: Tunisia pillar scores vs. averages of relevant income group and region



Note: VT Skills = Vocational and Technical Skills; GA Skills = Generalist Adaptive Skills.

Longer-term trends in talent competitiveness

Across all GTCI editions from 2015 to 2025, Tunisia's ranking ranges from 65th to 92nd place (see Figure 4). During GTCI 2020-GTCI 2025, Tunisia ranks 86 out of a total 134 countries (on average), which is a decline from the average rank of 76 in GTCI 2015-GTCI 2019.

Figure 4: Evolution of GTCI rank for Tunisia, 2015-2025





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