Senegal - Country Brief
Global Talent Competitiveness Index (GTCI) 2025

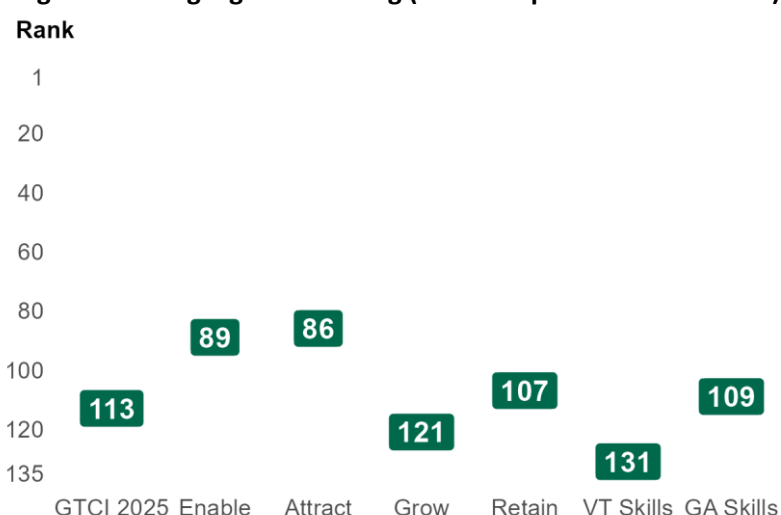|	
Total population:	18.50 million
GDP:	US$ 27.75 billion
GDP (PPP) per capita:	US$ 4,538
	(119 out of 135 countries)
Country income level:	Lower-middle income
GTCI 2025 ranking:	113 (out of 135)

Global GTCI position

In GTCI 2025, Senegal is ranked 113th out of a sample of 135 countries (Figure 1). When it comes to sub-pillars, the strongest showings of Senegal relate to Regulatory Landscape, External Openness and Business and Labour Landscape, among others. Still, more could be done to improve the economy's performances in the Access to Growth Opportunities, Employability and Mid-level Skills sub-pillars.

Figure 1: Senegal global ranking (GTCI sample of 135 countries)

Note: VT Skills = Vocational and Technical Skills; GA Skills = Generalist Adaptive Skills.

Comparison with different groups of countries

Senegal is situated in Sub-Saharan Africa and is classified as Lower-middle income. Within its region, the country is ranked 14th out of 31 countries (Table 1).

Senegal is ranked 23rd within the group of Lower-middle income countries (implying that 34 percent of countries rank lower).

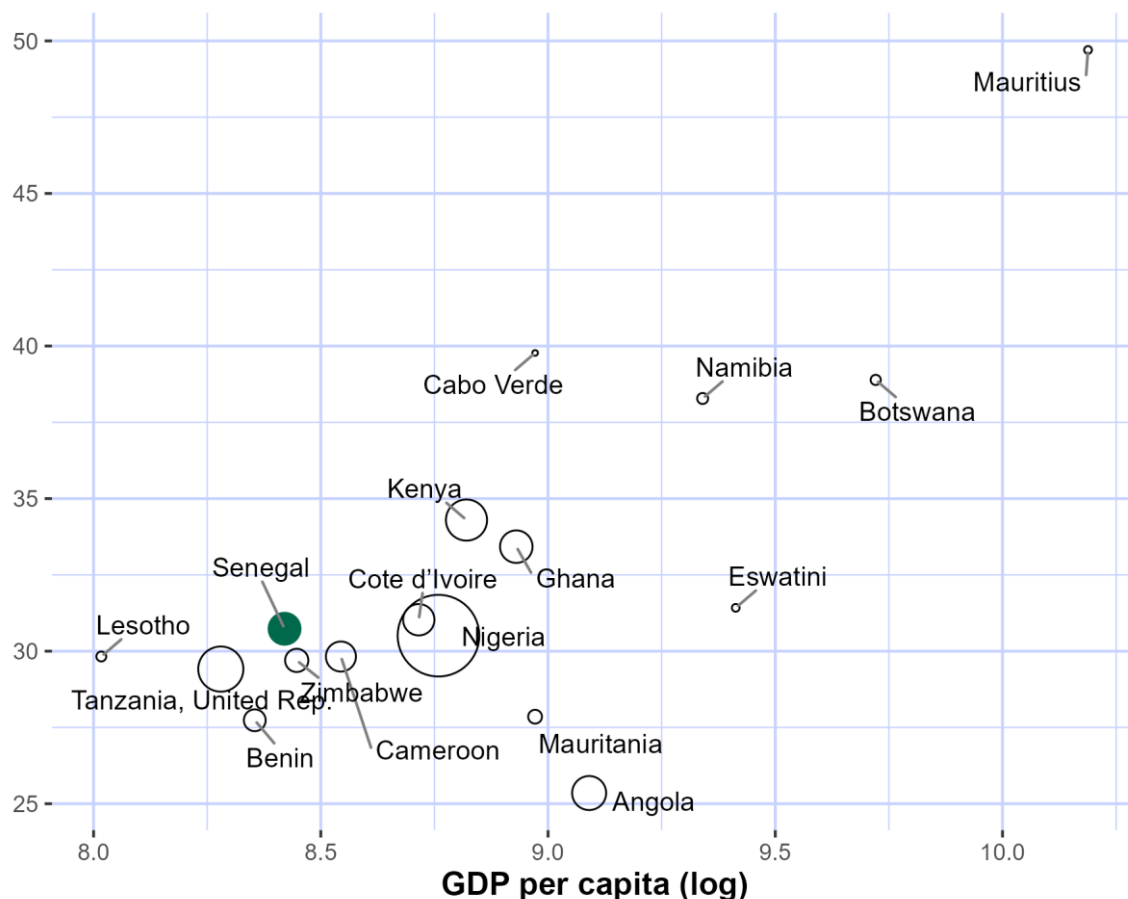**Table 1: Senegal performance vs. income groups and regions**

Comparison group	Top 3 scorers of the group	Score GAP: Senegal score minus group highest score	Share of countries in the group ranked below Senegal
Region			
Central and Southern Asia	Uzbekistan, Kazakhstan, Kyrgyzstan	-12.6	20%
Eastern, Southeastern Asia and Oceania	Singapore, Australia, New Zealand	-42.6	12%
Europe	Switzerland, Denmark, Finland	-42.4	0%
Latin America and the Caribbean	Chile, Uruguay, Costa Rica	-21.9	0%
Northern Africa and Western Asia	Israel, United Arab Emirates, Cyprus	-29.4	5%
Northern America	United States of America, Canada	-38.7	0%
Sub-Saharan Africa	Mauritius, Seychelles, South Africa	-19.0	55%
Income group			
High income	Singapore, Switzerland, Denmark	-42.6	0%
Upper-middle income	Georgia, Malaysia, Mauritius	-20.2	0%
Lower-middle income	Uzbekistan, Jordan, Philippines	-12.6	34%
Low income	Rwanda, Malawi, Gambia	-3.2	77%

Comparison with group of competitors

Senegal's group of competitors is defined as lower-middle-income and upper-middle-income countries located in Sub-Saharan Africa. It comprises a group of 17 economies. Figure 2 plots how Senegal fares against each competitor in terms of GTCI score and GDP per capita.

As can be seen, Senegal's GTCI score and GDP per capita are, respectively, higher and lower than the corresponding medians of its group of competitors. Thus, Senegal performs well against its competitors, and its talent competitiveness is better than would be expected in view of its income level.

Figure 2: GTCI score and GDP per capita (log) of Senegal and its identified competitors

Note: Bubble size indicates country population.
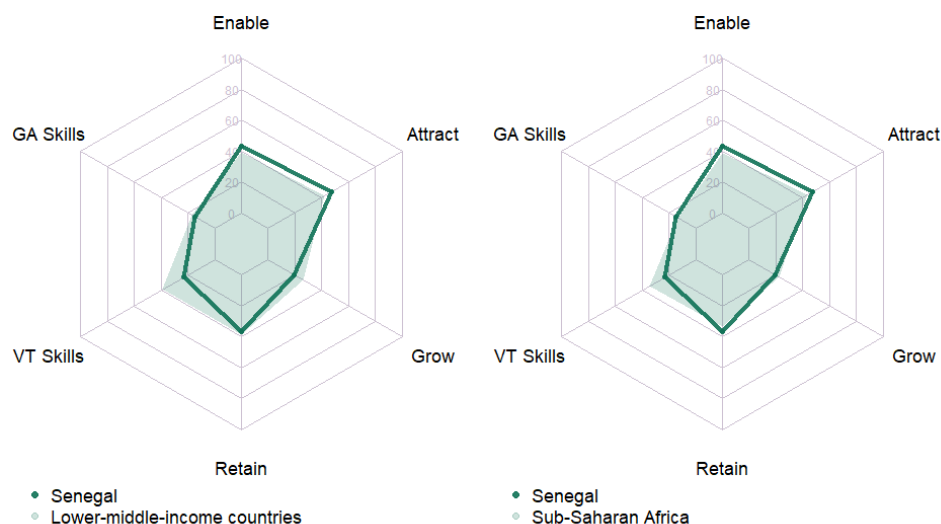
Performance against its income group and region

Lower-middle-income countries

Senegal is ranked 23rd in the group of lower-middle-income countries (Figure 3, left panel). In terms of pillar performance, it has a higher score than the income group average in two of the six pillars: Enable and Attract. At the sub-pillar level, it outperforms lower-middle-income countries in six of the fourteen sub-pillars: Regulatory Landscape, Market Landscape, Business Labour Landscape, External Openness, Internal Openness and Lifestyle.

Sub-Saharan Africa

Senegal is ranked 14th within Sub-Saharan Africa (Figure 3, right panel). It has a score above the regional average in four of the six pillars: Enable, Attract, Retain and GA. With regard to sub-pillars, it outperforms the average in Sub-Saharan Africa in six of the fourteen sub-pillars: Regulatory Landscape, Market Landscape, External Openness, Lifestyle, Highlevel Skills and Talent Impact.

Figure 3: Senegal pillar scores vs. averages of relevant income group and region

Note: VT Skills = Vocational and Technical Skills; GA Skills = Generalist Adaptive Skills.

Longer-term trends in talent competitiveness

Across all GTCI editions from 2015 to 2025, Senegal's ranking ranges from 100th to 99th place (see Figure 4). During GTCI 2020-GTCI 2025, Senegal ranks 108 out of a total 134 countries (on average), which is a decline from the average rank of 100 in GTCI 2015-GTCI 2019.

Figure 4: Evolution of GTCI rank for Senegal, 2015-2025

- (out of -) GTCI 2014	99 (out of 109) GTCI 2015-16	100 (out of 118) GTCI 2017	97 (out of 119) GTCI 2018	102 (out of 125) GTCI 2019
104 (out of 132) GTCI 2020	103 (out of 134) GTCI 2021	107 (out of 133) GTCI 2022	112 (out of 134) GTCI 2023	113 (out of 135) GTCI 2025

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