

## Latvia - Country Brief

### Global Talent Competitiveness Index (GTCI) 2025

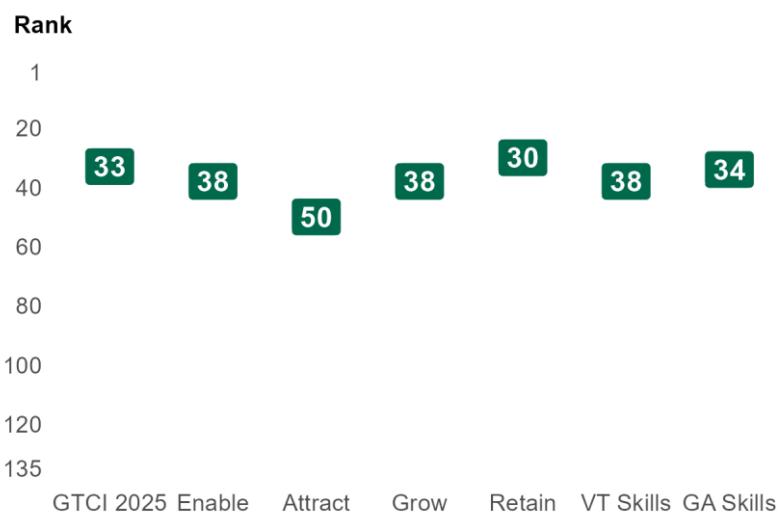


Total population:	1.86 million
GDP:	US\$ 43.508 billion
GDP (PPP) per capita:	US\$ 42,473 (45 out of 135 countries)
Country income level:	High income
GTCI 2025 ranking:	33 (out of 135)

#### Global GTCI position

In GTCI 2025, Latvia is ranked 33rd out of a sample of 135 countries (Figure 1). When it comes to sub-pillars, the strongest showings of Latvia relate to Mid-level Skills, Lifestyle and Access to Growth Opportunities, among others. Still, more could be done to improve the economy's performances in the Market Landscape, Employability and Internal Openness sub-pillars.

**Figure 1: Latvia global ranking (GTCI sample of 135 countries)**



Note: VT Skills = Vocational and Technical Skills; GA Skills = Generalist Adaptive Skills.

#### Comparison with different groups of countries

Latvia is situated in Europe and is classified as High income. Within its region, the country is ranked 23rd out of 39 countries (Table 1).

Latvia is ranked 33rd within the group of High income countries (implying that 37 percent of countries rank lower).

**Table 1: Latvia performance vs. income groups and regions**

Comparison group	Top 3 scorers of the group	Score GAP: Latvia score minus group highest score	Share of countries in the group ranked below Latvia
<b>Region</b>			
Central and Southern Asia	Uzbekistan, Kazakhstan, Kyrgyzstan	11.2	100%
Eastern, Southeastern Asia and Oceania	Singapore, Australia, New Zealand	-18.7	69%
Europe	Switzerland, Denmark, Finland	-18.5	41%
Latin America and the Caribbean	Chile, Uruguay, Costa Rica	1.9	100%
Northern Africa and Western Asia	Israel, United Arab Emirates, Cyprus	-5.6	84%
Northern America	United States of America, Canada	-14.8	0%
Sub-Saharan Africa	Mauritius, Seychelles, South Africa	4.9	100%
<b>Income group</b>			
High income	Singapore, Switzerland, Denmark	-18.7	37%
Upper-middle income	Georgia, Malaysia, Mauritius	3.6	100%
Lower-middle income	Uzbekistan, Jordan, Philippines	11.2	100%
Low income	Rwanda, Malawi, Gambia	20.7	100%

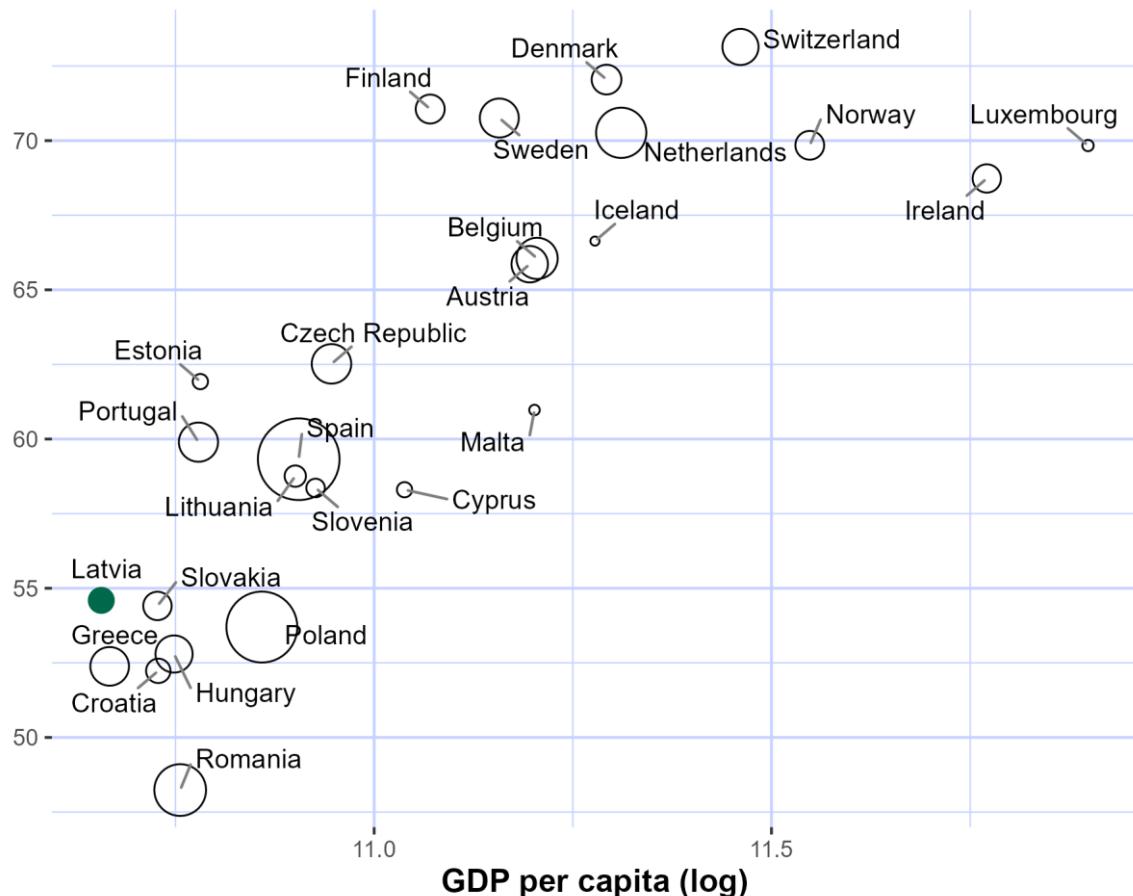
### Comparison with group of competitors

Latvia's group of competitors is defined as high-income countries located in Europe (incl Cyprus). It comprises a group of 26 economies. Figure 2 plots how Latvia fares against each competitor in terms of GTCI score and GDP per capita.

As can be seen, Latvia's GTCI score and GDP per capita are both lower than the corresponding medians of its group of competitors. Thus, the country's talent competitiveness is not in line with what would be expected given its income level.

**Figure 2: GTCI score and GDP per capita (log) of Latvia and its identified competitors**

## GTCI score



Note: Bubble size indicates country population.

## Performance against its income group and region

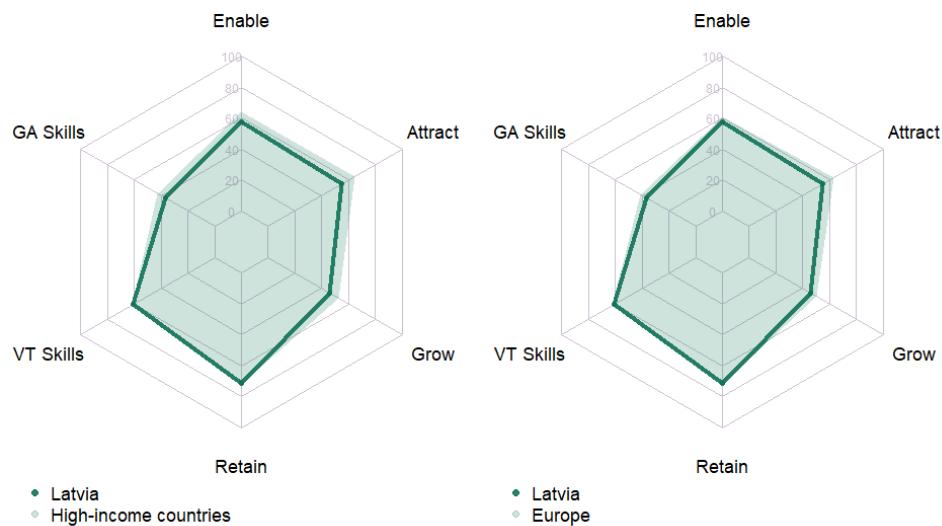
### *High-income countries*

Latvia is ranked 33rd in the group of high-income countries (Figure 3, left panel). In terms of pillar performance, it has a score below the income group average in each of the six pillars. At the sub-pillar level, it outperforms high-income countries in two of the fourteen sub-pillars: Lifestyle and Midlevel Skills.

## *Europe*

Latvia is ranked 23rd within Europe (Figure 3, right panel). It lags behind its region in each of the six pillars. With regard to sub-pillars, it outperforms the average in Europe in two of the fourteen sub-pillars: Regulatory Landscape and Midlevel Skills.

**Figure 3: Latvia pillar scores vs. averages of relevant income group and region**



Note: VT Skills = Vocational and Technical Skills; GA Skills = Generalist Adaptive Skills.

#### Longer-term trends in talent competitiveness

Across all GTCI editions from 2015 to 2025, Latvia's ranking ranges from 28th to 37th place (see Figure 4). During GTCI 2020-GTCI 2025, Latvia ranks 32 out of a total 134 countries (on average), which is a decline from the average rank of 32 in GTCI 2015-GTCI 2019.

**Figure 4: Evolution of GTCI rank for Latvia, 2015-2025**



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