

Canada - Country Brief

Global Talent Competitiveness Index (GTCI) 2025

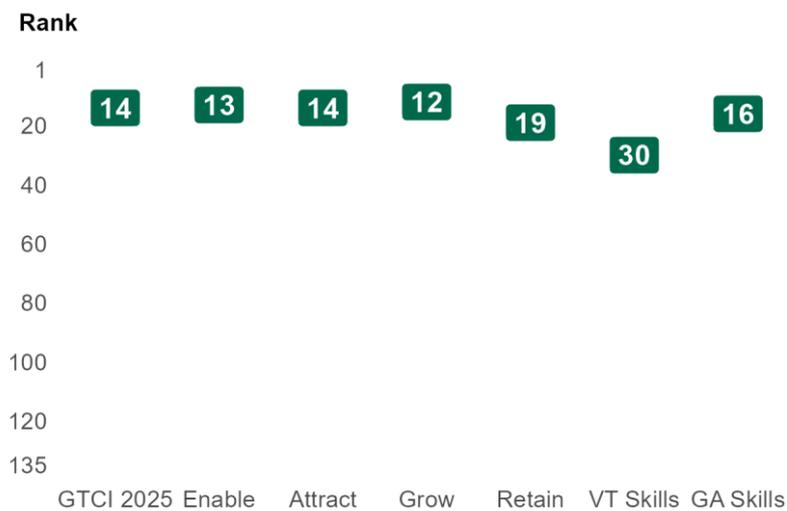


Total population:	41.29 million
GDP:	US\$ 2241.253 billion
GDP (PPP) per capita:	US\$ 63,760
	(21 out of 135 countries)
Country income level:	High income
GTCI 2025 ranking:	14 (out of 135)

Global GTCI position

In GTCI 2025, Canada is ranked 14th out of a sample of 135 countries (Figure 1). When it comes to sub-pillars, the strongest showings of Canada relate to Sustainability, Business and Labour Landscape and Internal Openness, among others. Still, more could be done to improve the economy's performances in the Market Landscape, Lifestyle and Mid-level Skills sub-pillars.

Figure 1: Canada global ranking (GTCI sample of 135 countries)



Note: VT Skills = Vocational and Technical Skills; GA Skills = Generalist Adaptive Skills.

Comparison with different groups of countries

Canada is situated in Northern America and is classified as High income. Within its region, the country is ranked 2nd out of 2 countries (Table 1).

Canada is ranked 14th within the group of High income countries (implying that 73 percent of countries rank lower).



Table 1: Canada performance vs. income groups and regions

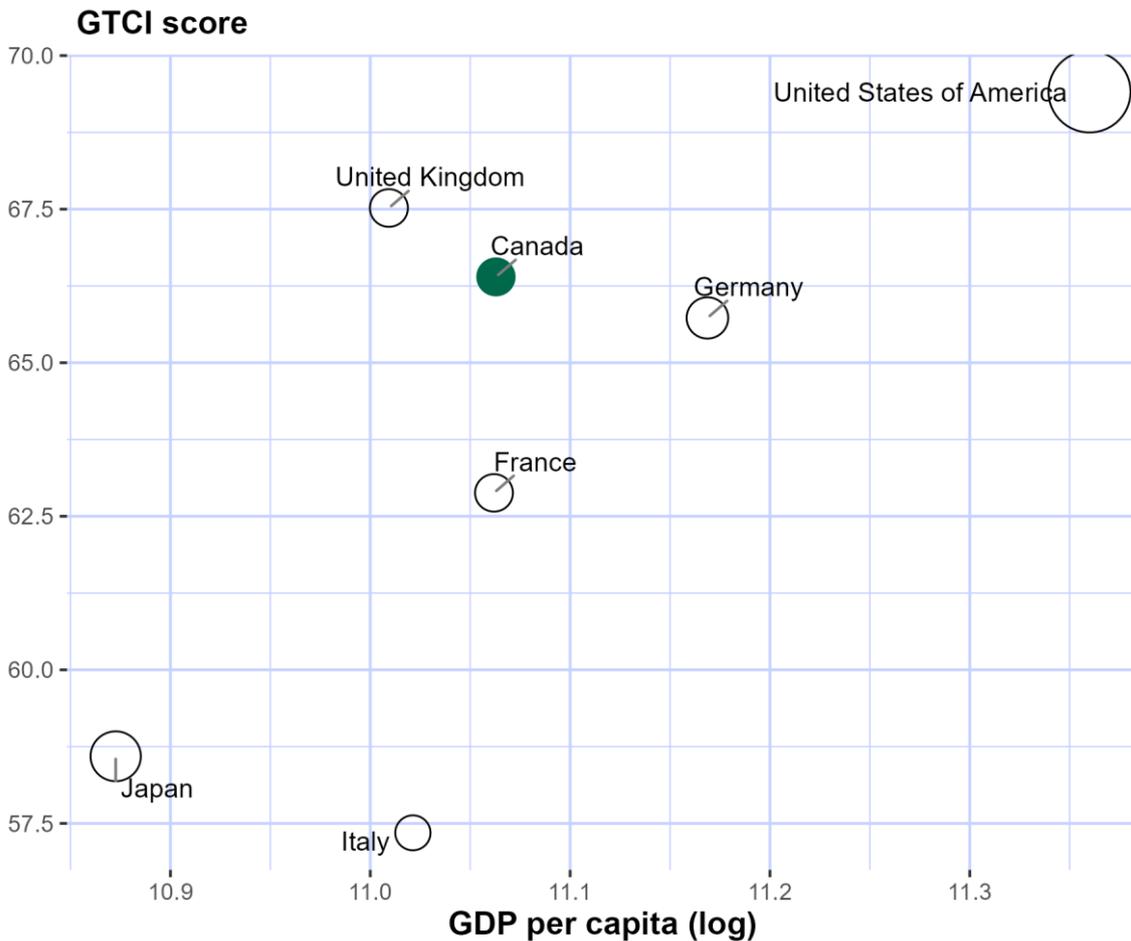
Comparison group	Top 3 scorers of the group	Score GAP: Canada score minus group highest score	Share of countries in the group ranked below Canada
Region			
Central and Southern Asia	Uzbekistan, Kazakhstan, Kyrgyzstan	23.0	100%
Eastern, Southeastern Asia and Oceania	Singapore, Australia, New Zealand	-6.9	88%
Europe	Switzerland, Denmark, Finland	-6.7	74%
Latin America and the Caribbean	Chile, Uruguay, Costa Rica	13.7	100%
Northern Africa and Western Asia	Israel, United Arab Emirates, Cyprus	6.2	100%
Northern America	United States of America, Canada	-3.0	0%
Sub-Saharan Africa	Mauritius, Seychelles, South Africa	16.7	100%
Income group			
High income	Singapore, Switzerland, Denmark	-6.9	73%
Upper-middle income	Georgia, Malaysia, Mauritius	15.4	100%
Lower-middle income	Uzbekistan, Jordan, Philippines	23.0	100%
Low income	Rwanda, Malawi, Gambia	32.5	100%

Comparison with group of competitors

Canada's group of competitors is defined as 7 countries that are members of the G7: Canada, France, Germany, Italy, Japan, the United Kingdom, and the United States. Figure 2 plots how Canada fares against each competitor in terms of GTCI score and GDP per capita.

As can be seen, Canada's GTCI score and GDP per capita are both greater than the corresponding medians of its group of competitors. Thus, the country's talent competitiveness is in line with what would be expected given its income level.

Figure 2: GTCI score and GDP per capita (log) of Canada and its identified competitors



Note: Bubble size indicates country population.

Performance against its income group and region

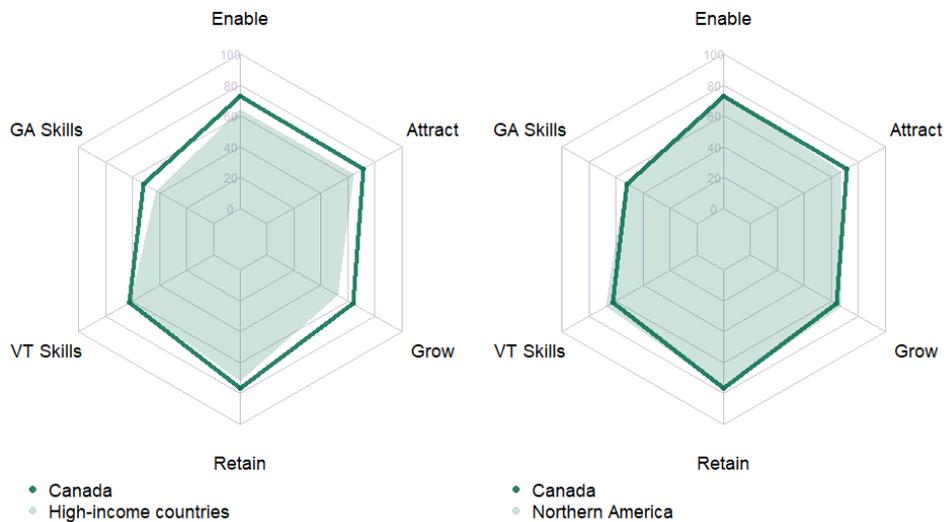
High-income countries

Canada is ranked 14th in the group of high-income countries (Figure 3, left panel). In terms of pillar performance, it has a higher score than the income group average in each of the six pillars. At the sub-pillar level, it outperforms high-income countries in twelve of the fourteen sub-pillars: Regulatory Landscape, Market Landscape, Business Labour Landscape, External Openness, Internal Openness, Formal Education, Lifelong Learning, Access Growth Opportunities, Sustainability, Employability, Highlevel Skills and Talent Impact.

Northern America

Canada is ranked 2nd within Northern America (Figure 3, right panel). It has a score above the regional average in one of the six pillars: Attract. With regard to sub-pillars, it outperforms the average in Northern America in four of the fourteen sub-pillars: Regulatory Landscape, External Openness, Internal Openness and Lifestyle.

Figure 3: Canada pillar scores vs. averages of relevant income group and region

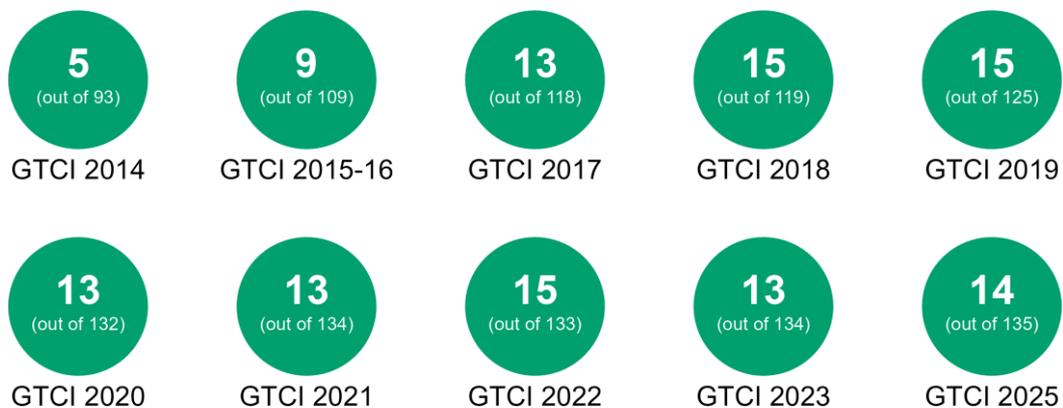


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Longer-term trends in talent competitiveness

Across all GTCI editions from 2015 to 2025, Canada’s ranking ranges from 13th to 9th place (see Figure 4). During GTCI 2020-GTCI 2025, Canada ranks 14 out of a total 134 countries (on average), which is a decline from the average rank of 11 in GTCI 2015-GTCI 2019.

Figure 4: Evolution of GTCI rank for Canada, 2015-2025





Sources

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